

Search Notes

Application No.

10/075,637

Examiner

Wesley D Markham

Applicant(s)

SU ET AL.

Art Unit

1762

SEARCHED

Class	Subclass	Date	Examiner
427	487	10/15/2004	WM
✓	493	✓	✓
	508		
	510		
	511		
	521		
	553		
	558		
	133		
	162		
	164		
	165		
	372.2		
	384		

INTERFERENCE SEARCHED

Class	Subclass	Date	Examiner

**SEARCH NOTES
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
Inventor and assignee search	10/15/2004	WM
EAST search, all DBs	10/15/2004	WM

[illegible]

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SEARCHED			
Class	Subclass	Date	Examiner
427	385.5	10/15/2004	WM
↓	429	↓	↓
264	1.32		
↓	2.5		
	129		
425	90		
↓	96		
	102		
	808		
118	200		
↓	209		
	241		
	243		
↓	256		

INTERFERENCE SEARCHED			
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[illegible]

<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews with potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a product concept. This involves creating a detailed description of the product, including its features, benefits, and target market.</p> <p>3. The third step is to develop a business plan. This document outlines the company's strategy for developing and marketing the product, as well as its financial projections.</p> <p>4. The fourth step is to secure funding. This can be done through a variety of sources, including venture capitalists, angel investors, and banks.</p> <p>5. The fifth step is to develop a prototype. This is a physical model of the product that can be used to test its design and functionality.</p> <p>6. The sixth step is to conduct a pilot test. This involves selling the product to a small group of customers to gather feedback and test the marketing strategy.</p> <p>7. The seventh step is to launch the product. This involves selling the product to a larger market and monitoring its performance.</p> <p>8. The eighth step is to evaluate the product's success. This involves comparing the product's performance to the goals set out in the business plan.</p> <p>9. The ninth step is to make improvements. This involves identifying areas where the product can be improved and implementing changes.</p> <p>10. The tenth step is to continue to market the product. This involves ongoing efforts to promote the product and reach new customers.</p>

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